



Sanuker

Next Conversational UI

April 2021

Hong Kong Citizens

The Most Connected Community

Hong Kong citizens are one of the busiest social networking communities in the world. We have 80% more mobile phone numbers than our total population. 1 out of 2 locals sends messages on Messenger, WhatsApp, and WeChat monthly, while 1 out of 4 locals is using more than three messaging apps monthly. We spent one-third of our total screen time on messaging!

1.8x



31%

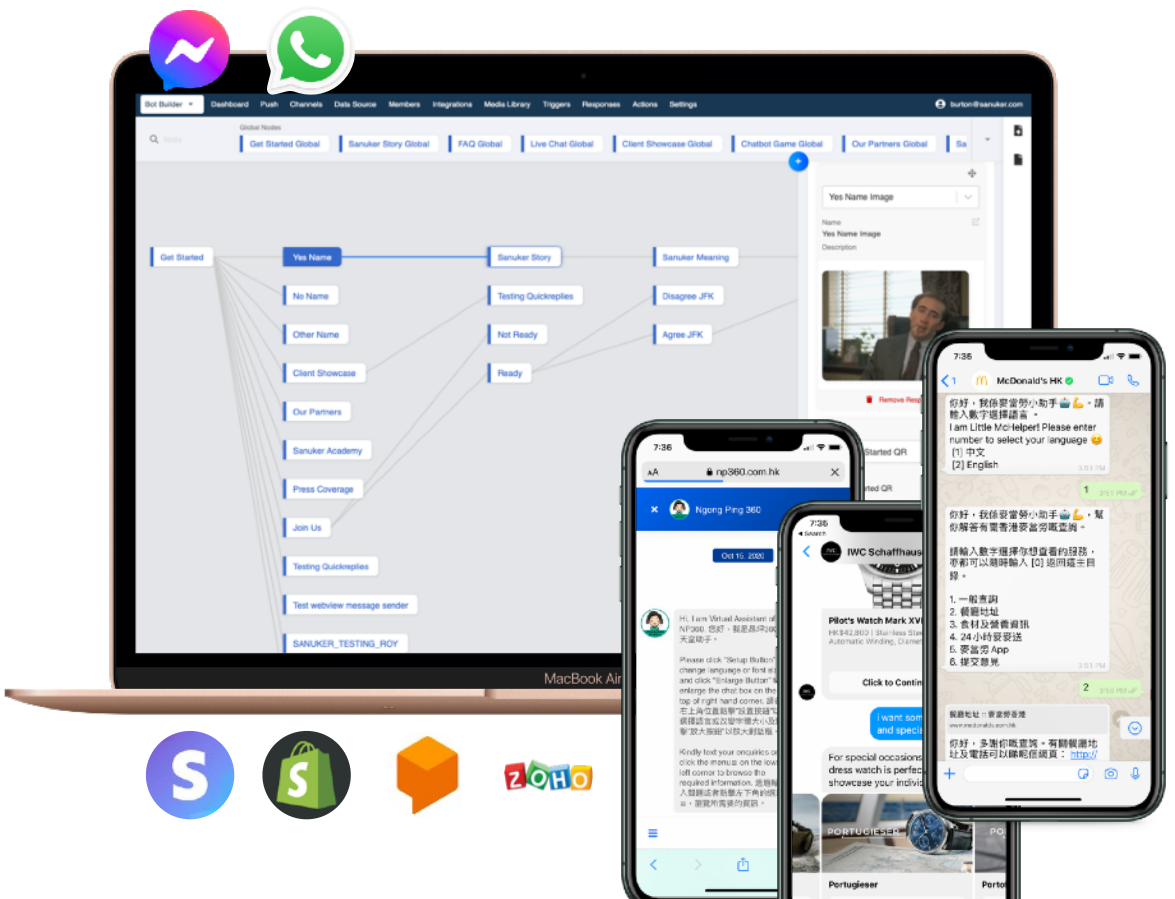


Source: statista, Hootsuite

About Sanuker

Chatbot Expert for Enterprises

Sanuker is a consulting company which provides AI-powered messaging and chatbot solutions. We are an official WhatsApp Business Solution Provider and one of the top development teams specializing in the design and development of chatbots across various messaging platforms for international brands and enterprises in Asia and Europe.



Real Estate



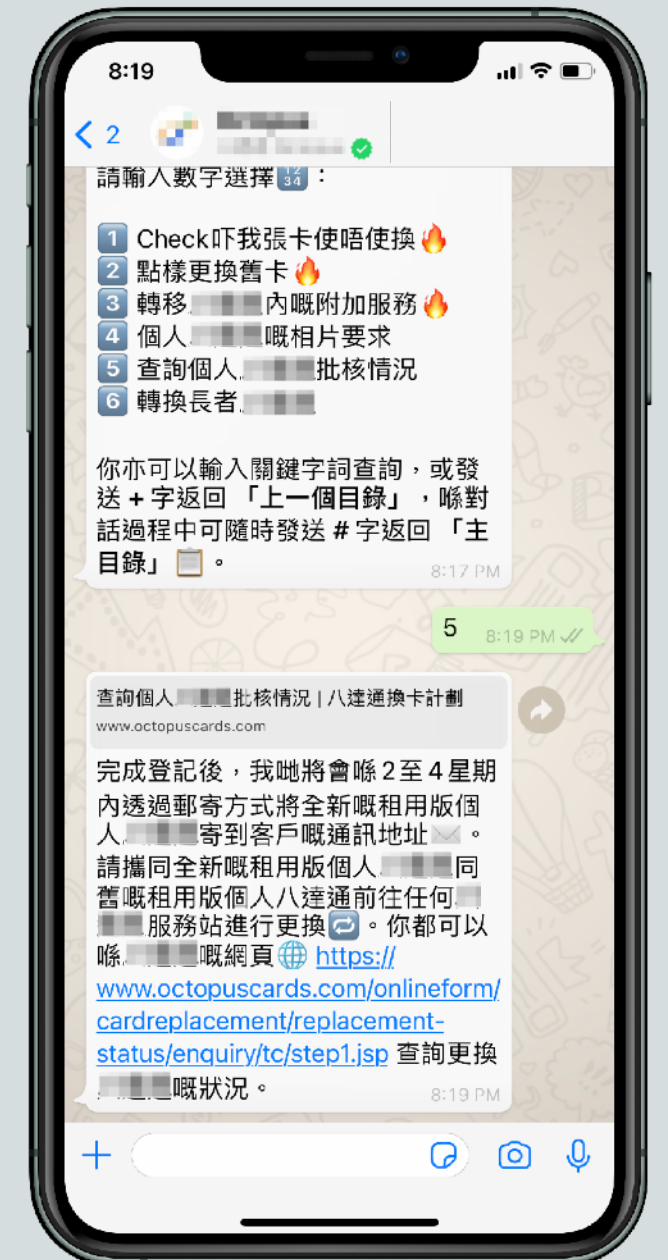
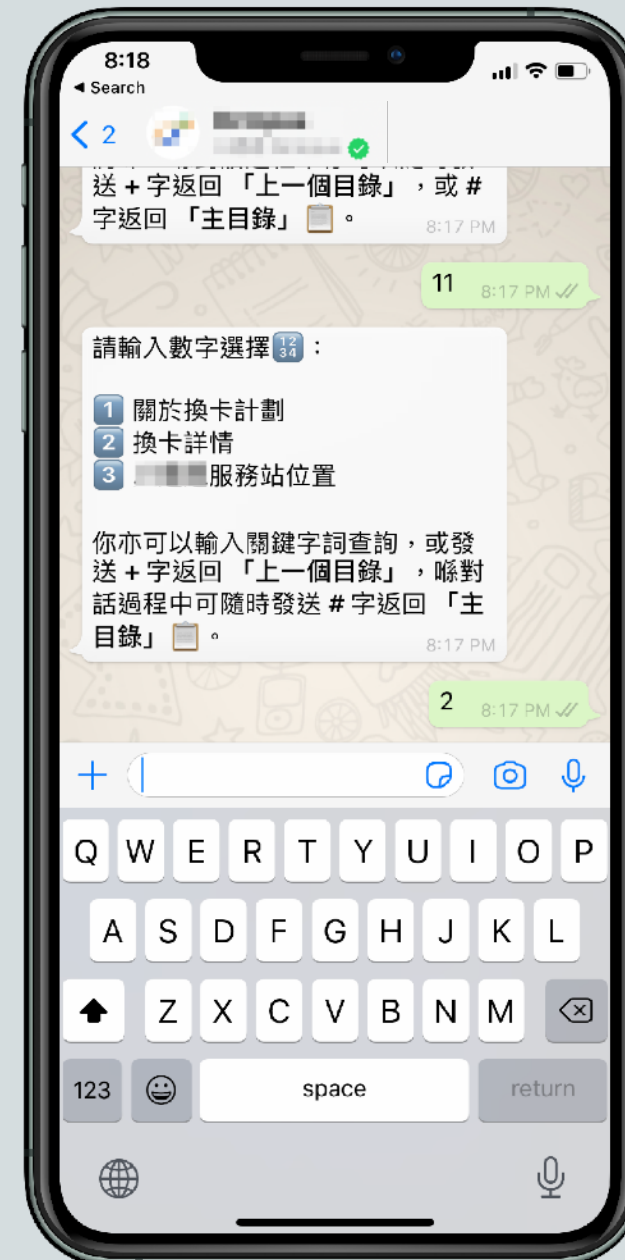
- Omni-channel chatbot deployment: Website, App, WhatsApp & Messenger
- Cantonese natural language processing powered by Google Dialogflow



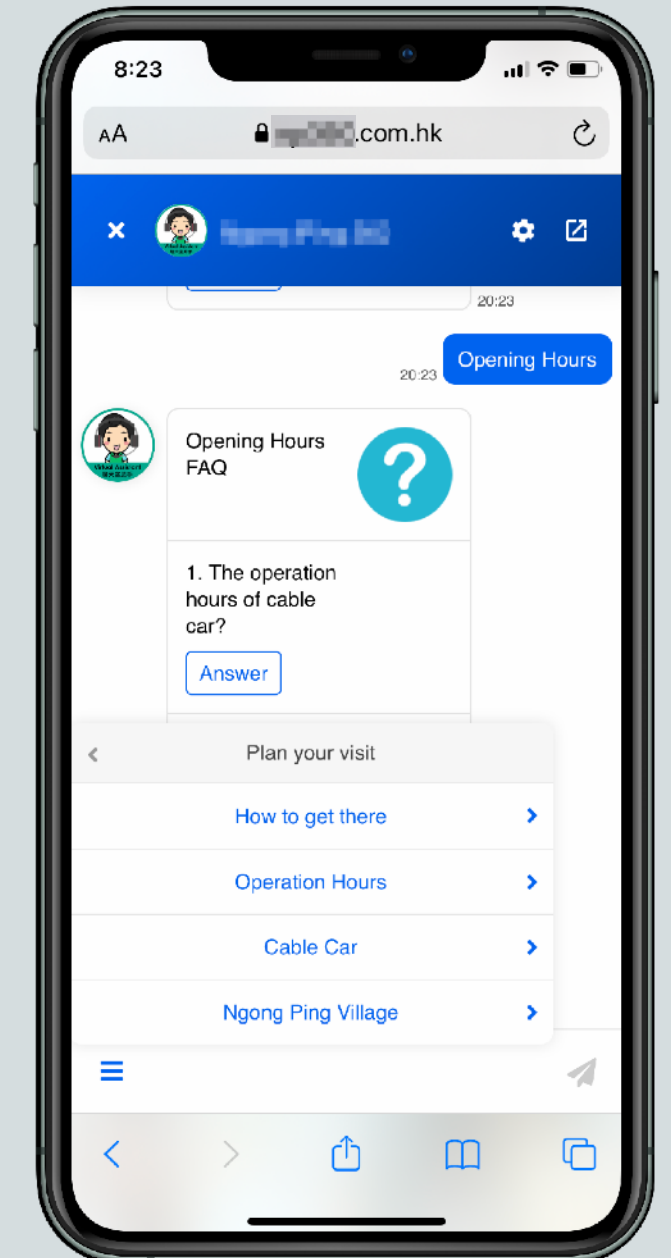
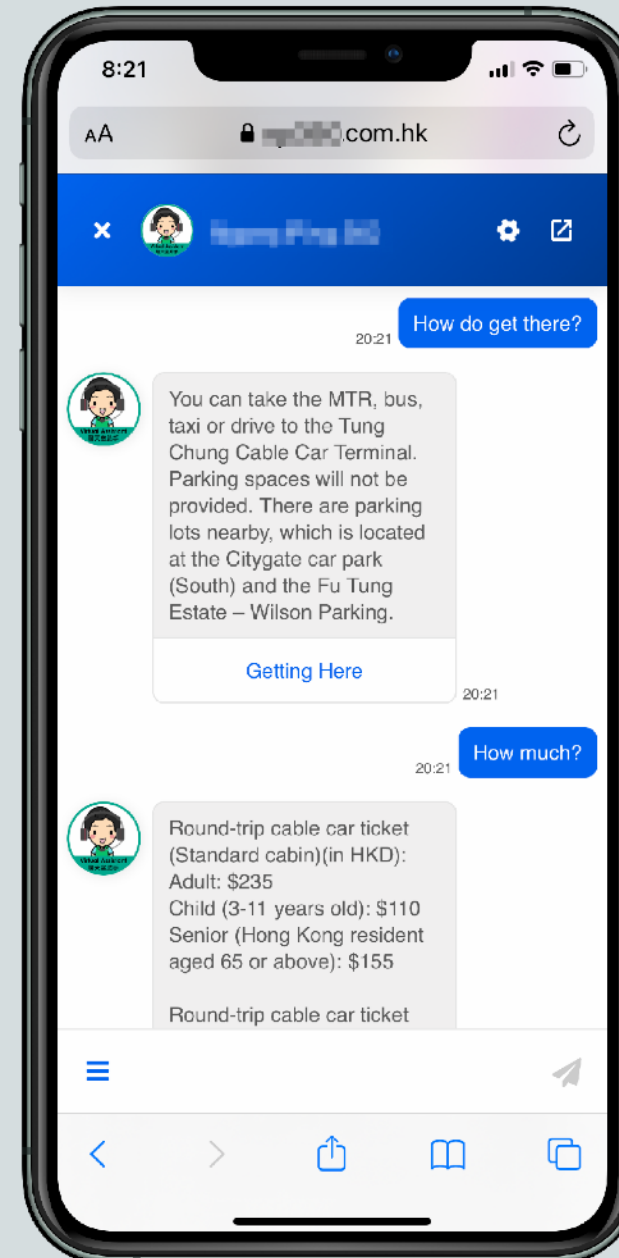
Financial Institution



- WhatsApp chatbot
- Keyword-trigger design

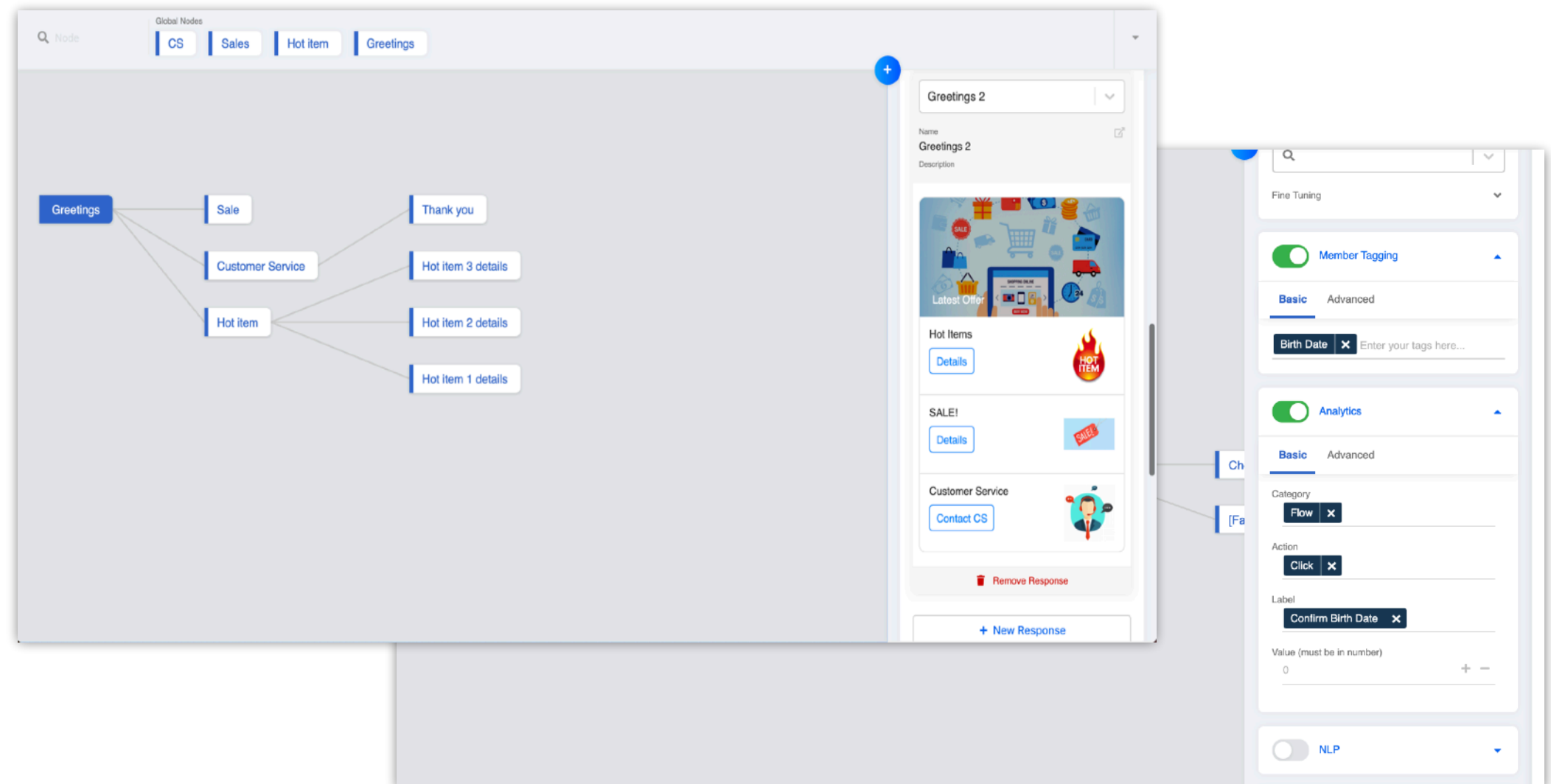


- Response website chatbot
- Natural language processing in English, Simplified Chinese and Cantonese powered by Google Dialogflow



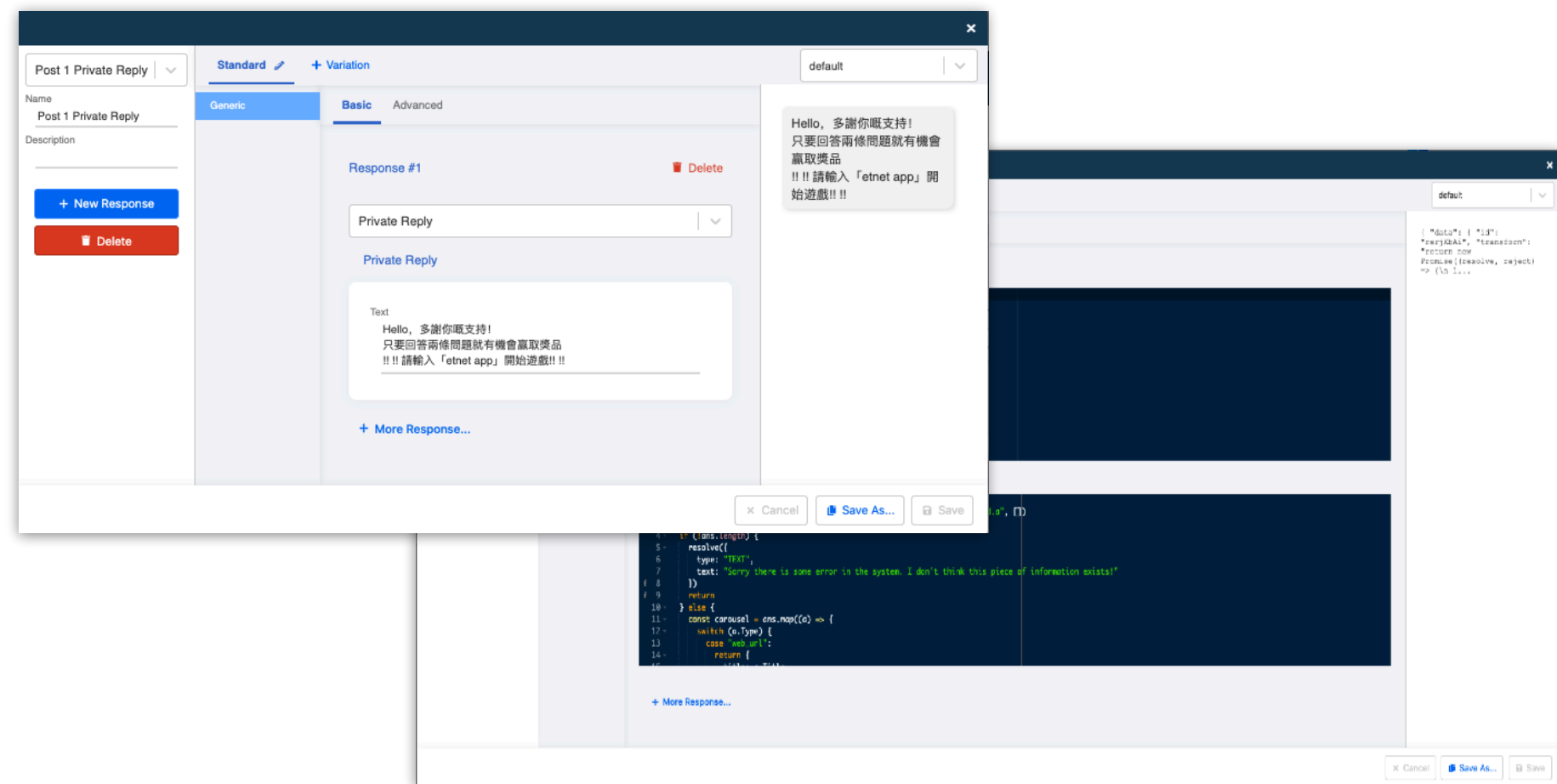
Chatbot Builder

- Create your own conversation **tree & node** in the bot building workspace
- Add **member tags & analytics label** to track your user's interaction



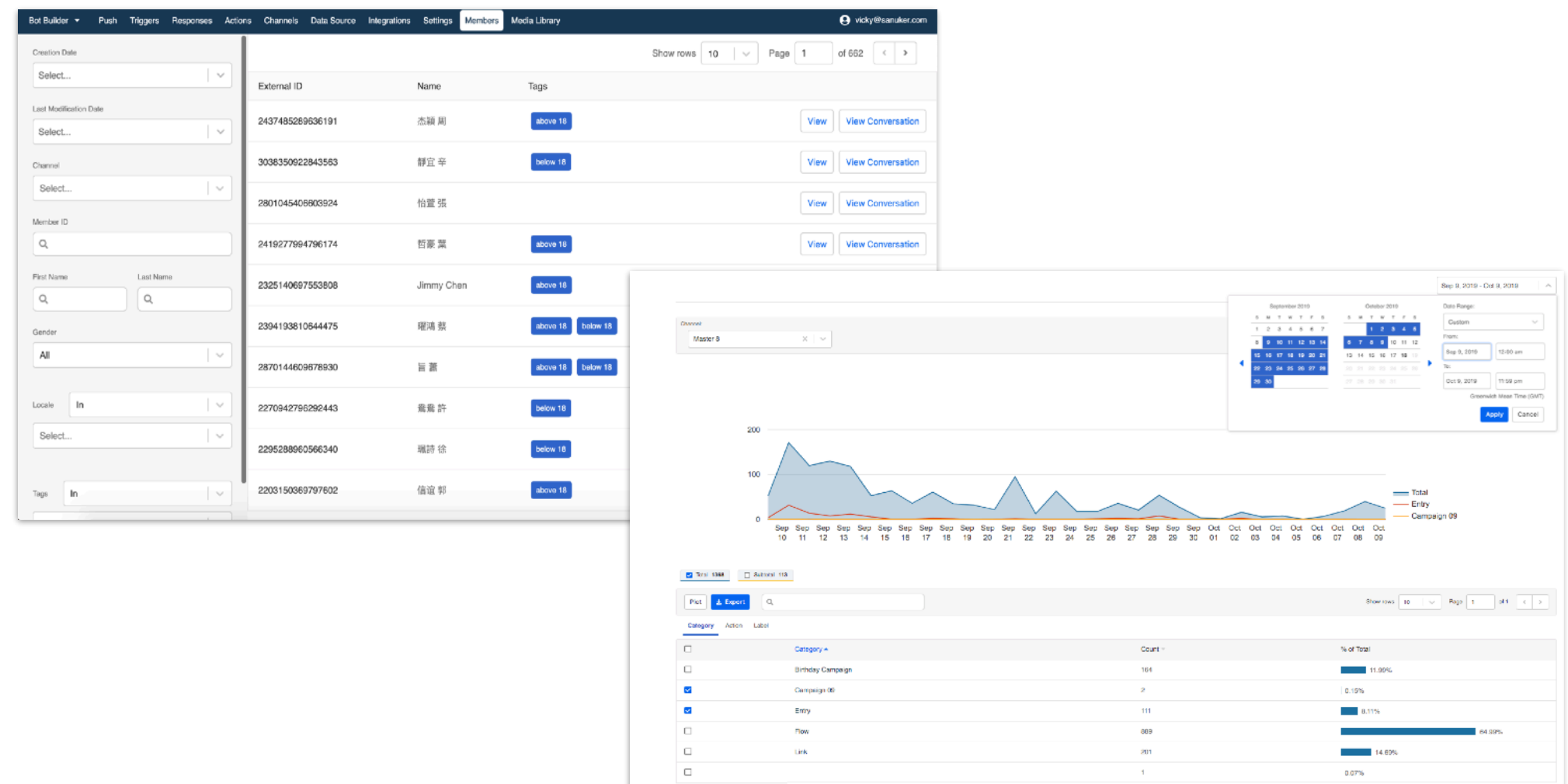
Trigger & Response

- Design your **message response** in different message types, such as text, image, and carousel
- Mode switch in just one-click: **Basic mode** for marketers while **Advanced mode** for developers



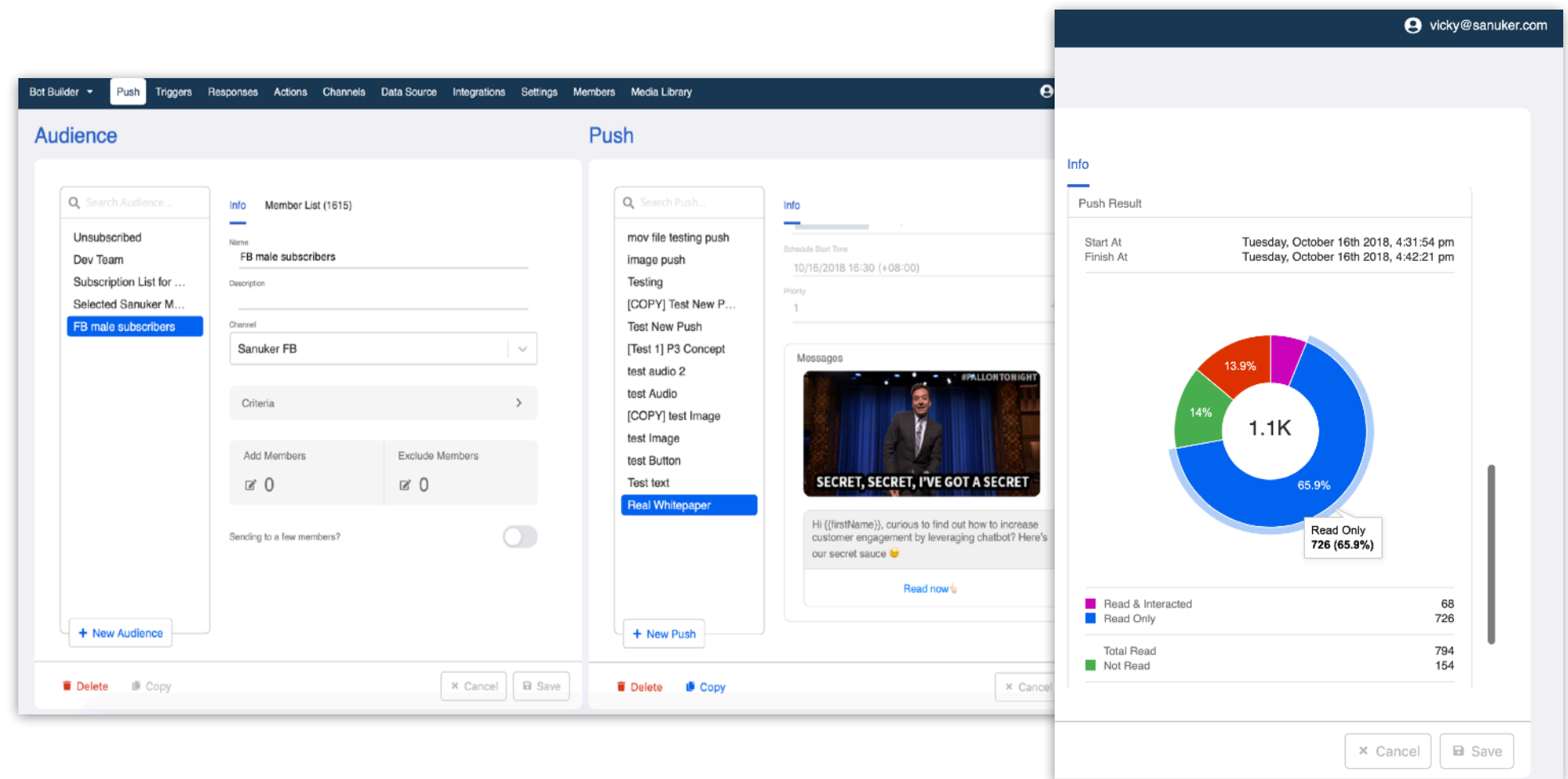
Dashboard & Members

- Track your **chatbot performance & user actions** on Dashboard
- Store all your **members' details & conversation history** on Members



Push Panel

- Create custom audience group, schedule a time to **send personalized push message**
- Read simple **push chart** to analyze the effectiveness



Service Models



SaaS **Do-It-Yourself**

Most cost-efficient, 100% control on resources



SaaS and T&M **Direct Support**

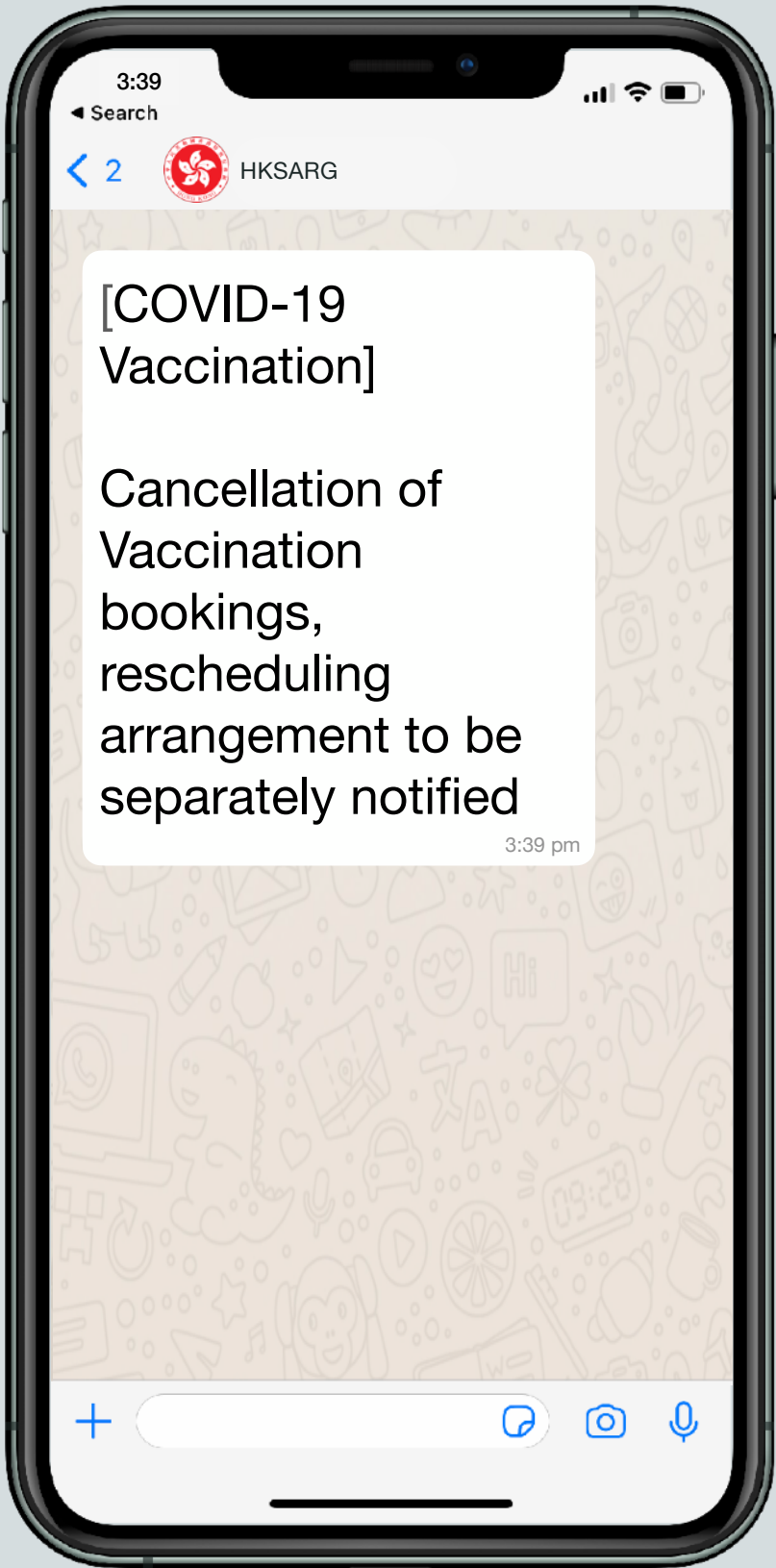
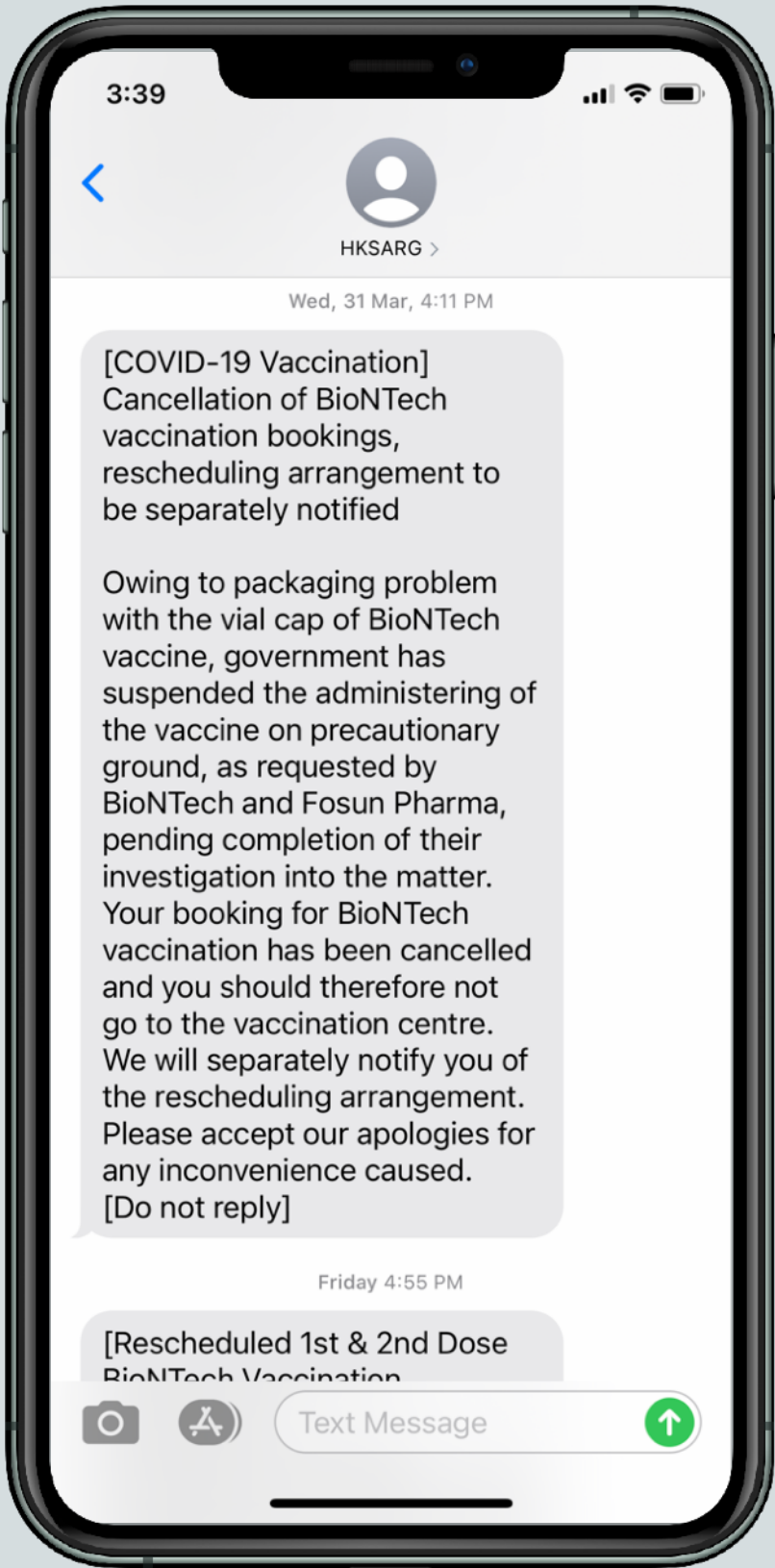
On-demand support and training



360° Services **Dedicated Resources**

Project based with end-to-end consultancy and implementation services

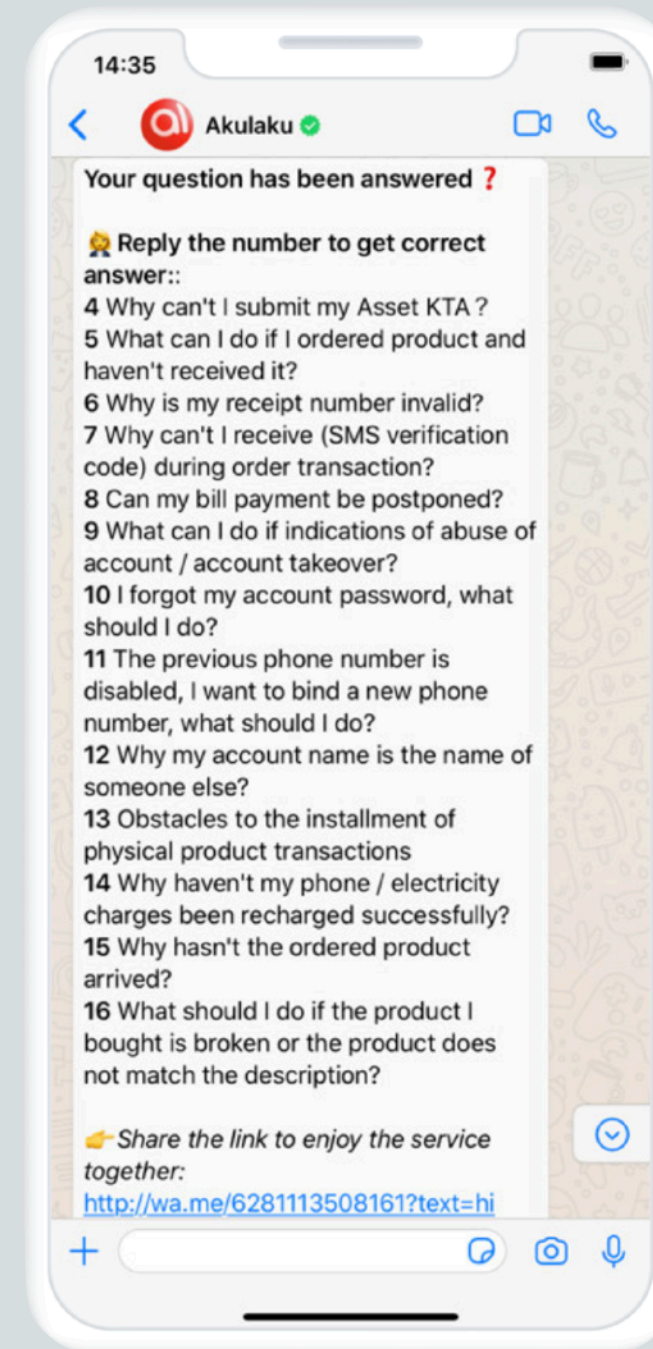
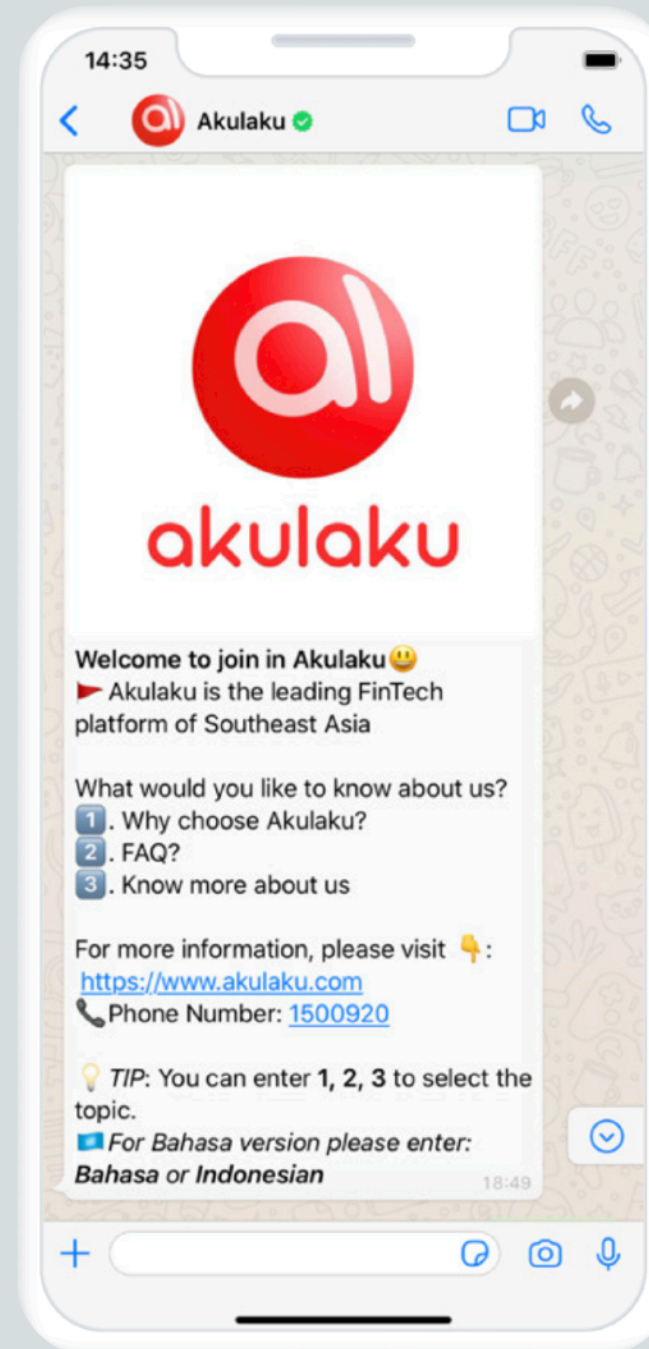
Push Notification



3X Subscription Rate

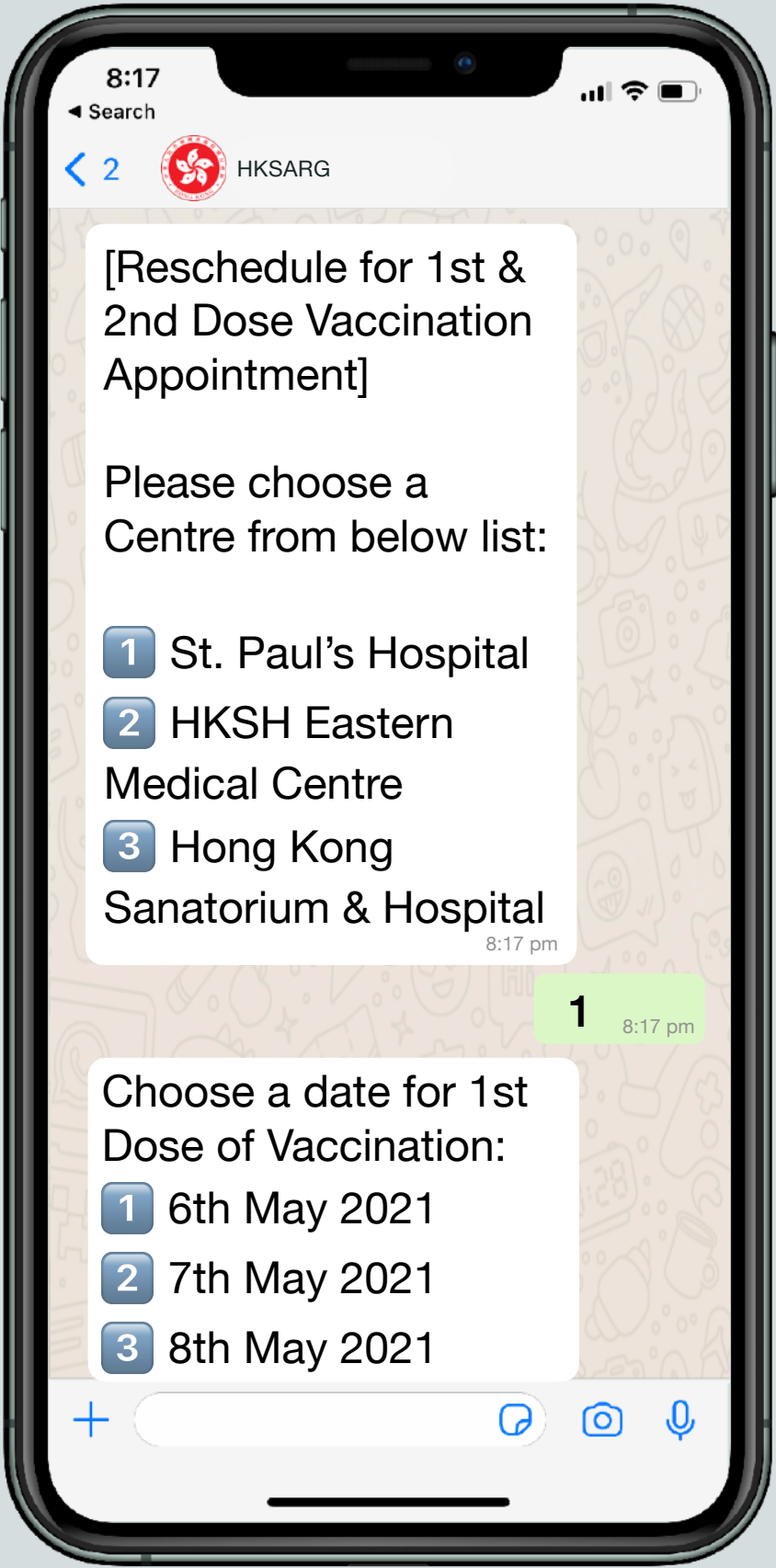
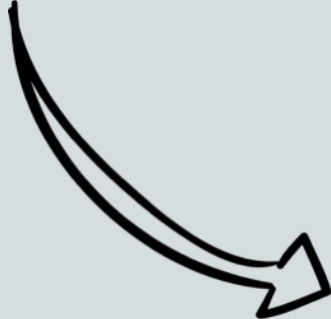
98% Delivery Rate

99% Read Rate

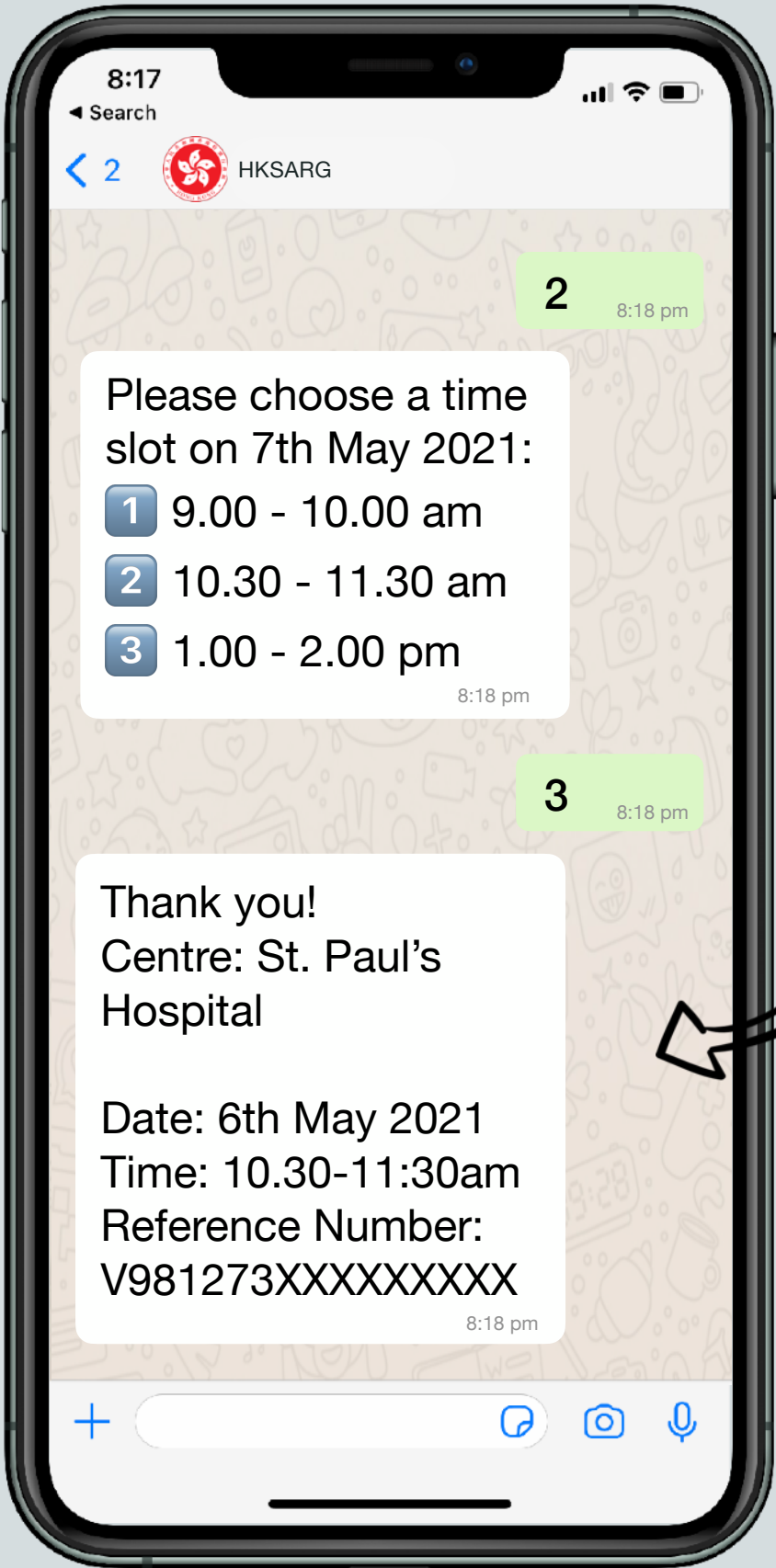
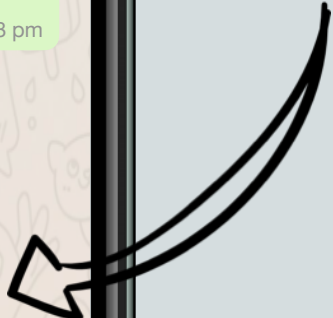


Two-Way Dialogue

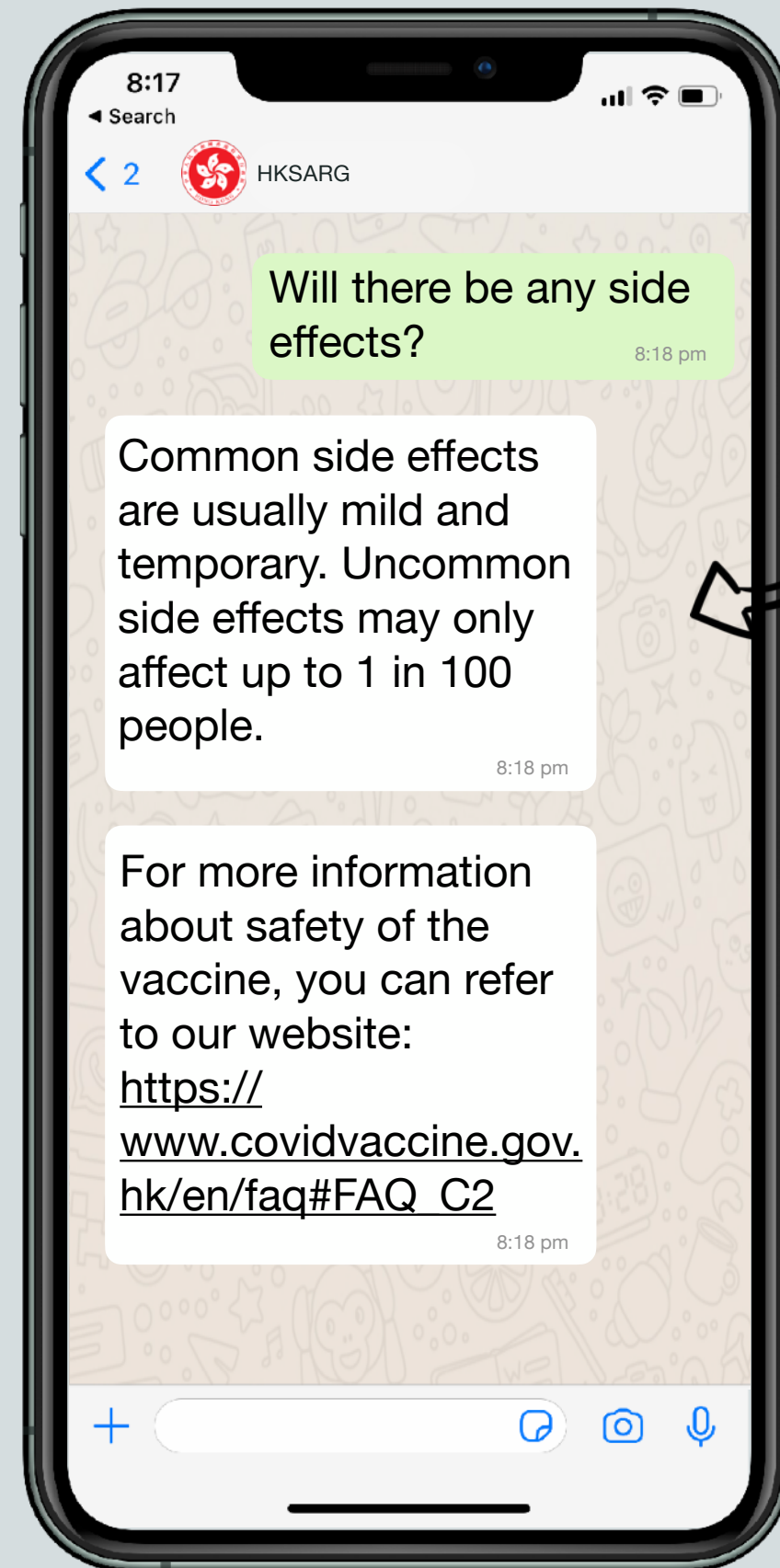
Schedule for
vaccination with
a chatbot



Appointment
Confirmation



Live Chat Support



Live agents are handling the enquiry behind the same WhatsApp Business Account



Thank You



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