



Robotics & AI Innovation

Alan Lee @OGCIO Seminar June 2020



Robotics AI & Big Data Analytics Use Cases

Partner in Data Intelligence

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華實科技

Alan Lee

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Mobile: 60516869

Blockchain & AI Partnership:

Deloitte.



Simmons
&
Simmons



Blockchain Eco-system:

Banks, HKMA, Ship Owners,
Charterers, Traders, Chambers, Inspection,
Insurer, Customs ...

Official Big Data Partner:

cloudera

Featured Client References:

CATHAY PACIFIC
CATERING SERVICES

Deloitte.



香港特別行政區政府
政府資訊科技總監辦公室
Office of the Government
Chief Information Officer
The Government of the HKSAR



A.S. Watson Group



PHILIPS

HGC
Hutchison Global
Communications
和記環球電訊

HKPC

Hong Kong
Productivity Council
香港生產力促進局

watsons

Sasa

香港天文
HONG KONG OI

運輸署
Transport Department

LSM



JEANSWEST
真維斯

VTC **computime**
SINCE 1978

FedEx

RISKSIS TECHNOLOGY

RISKSIS

- ✓ Big Data
- ✓ Artificial Intelligence
- ✓ Block-chain
- ✓ Robotics

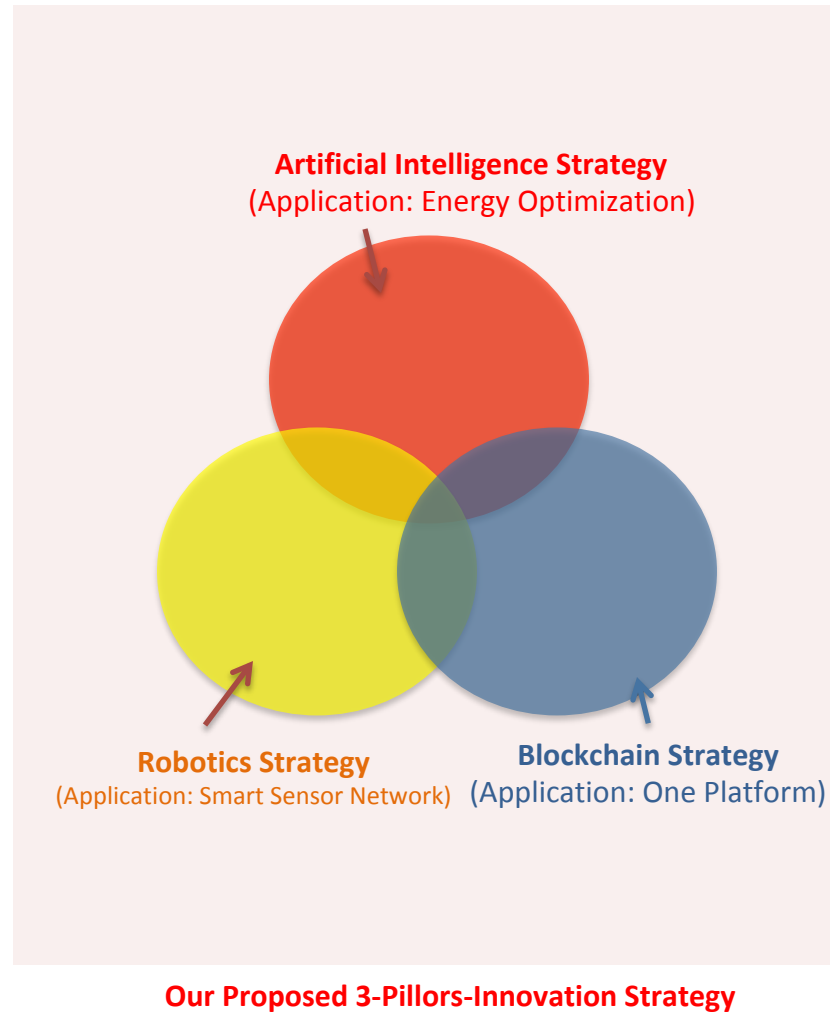


RISKSIS

Your Trusted Partner

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Digital Transformation Roadmap



Robotic Customization

Customized Robot

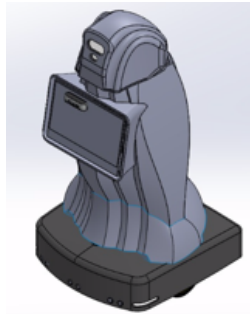
Example: Fever Detection & Disinfectant



Medium-Size Robot

Height: 1.7m

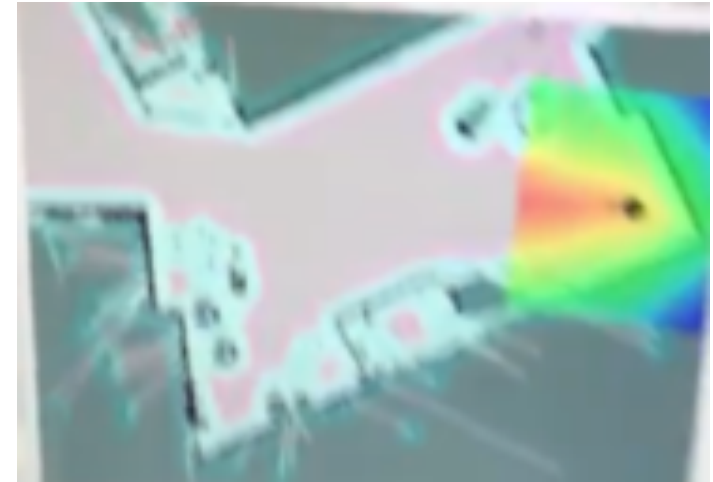
Ultra-Strong Motors
High-precision Thermal Camera
Big-LCD for Guard Display
Obstacle Avoidance



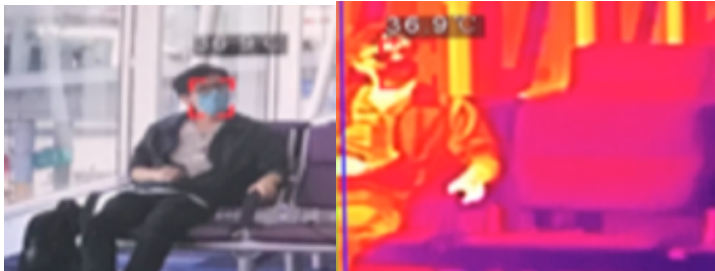
Small-Size Robot

Height: 0.9m

High-precision Thermal Camera
Strong Motors
LCD for Cute-Display & Control
Obstacle Avoidance



Autonomous Navigation

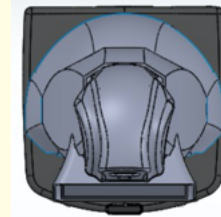


Thermal Camera Images

Picture on the left shows the robot detects temperature of our teammate sitting in shopping mall



Disinfectant Robot



Fog-Spraying Type



UV-Type

More AI & System Development Examples

AI Client Examples in Different Industries

Hong Kong Government Smart Traffic – Predictive Analytics

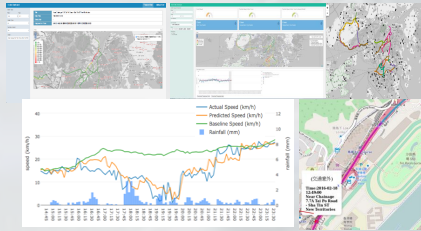


Objective:

- Predictive Analytics in Traffic Impact
- Real time Traffic Speed Prediction for Major Routes and Urban Roads
- Data Sources include historical speed data, rainfall data, news data, accident data, incidents data and many more.

Methodology:

Deep Learning – Big Data Artificial Intelligence



Logistic Company Big Data Customer Statistical Analytics: Revenue Growth Strategy and Retention Strategy

Objective:

- Revenue growth of a client (

The work of Alan's team:

- Our team collects data from many touch-points of clients such as sales data, marketing, customer service data, phone call data, logistics delivery data, warehouse operation data, email data, social media and transaction data.
- Statistician analysed the business scenario and designed the customer strategy using algorithms
- We deployed Big Data machine learning to automate the business strategy



Global Retailer Big Data Recommendation Engine and E-commerce / Analytic Services

Objective:

- Upsell/Cross-sell the retailer's product in E-commerce and Brick-and-mortar. ;
- Provide predictive insights on suggesting product and items in online and offline shop.
- Offline-to-Online (O2O) retail customer upsell by using multi-touch-point data.

Algorithm Methodology:

Collaborative Filtering and Statistical Analysis

The work of Alan's team:

- Project Manager and business consultant conduct business due diligence
- Our statistician use Statistical Modules to analyze the business and fine tune the parameters on the prediction model by mathematics
- Our software developers develop Big data machine learning modules to run the analysis



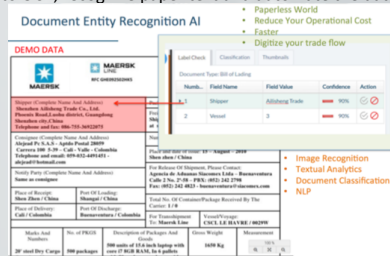
Financial Institutions - Banks AI - Entity Recognition Engine (Paper-to-Electronic Module)

Methodology:

Deep Learning – Big Data + Artificial Intelligence

Objective:

- Big Variety of Document format cause rule-based OCR recognition difficult
- AI is used to OCR, recognize paper text and automate the data entry



Global Technology Group Smart Home Big Data Cloud on Internet of Things / Consulting / Training

Objective:

- Our hardware team has developed Smart Home solution controlling electrical appliances via ZigBee wireless technology to control, monitor and provide intelligence.
- We have streamlined the data to our big data server farm to provide intelligence for energy saving, product propensity and predictions.



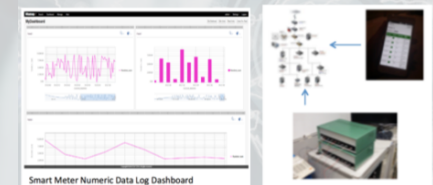
Telecom Operators Network Equipment Monitoring – Big Data on Telecom Sensors Network

Project Example

- Telecom Equipment Tester:** Our Proprietary hardware telecom equipment
- Mobile Application Front-end for Control:** Technicians can use the mobile phone to remotely control and monitor the telecom equipment and infrastructure

Big Data Analytics

- Use Big Data Technologies for large scale data collection from remote equipment
- Use Classical machine learning algorithms for time series predictions



HVAC & Building Industry / Government AI – Building Energy Saving

Client:

- HK Government
- Data Center in China PRC
- Buildings in China

Methodology:

- Reinforcement Learning

Objective: Energy Saving

Global Network Security Group AI – Cyber-security NLP Project

Tertiary Education

Big Data Employment & Industry Analysis System

Warehouse & Industry Associations Big Data & AI – Pose Recognition

Semi-Government Research Group

Big Data & AI – Recruitment Trend on NLP on Market information

Client Examples

AI Time Series
in Smart City

Hong Kong Government Smart Traffic – Predictive Analytics

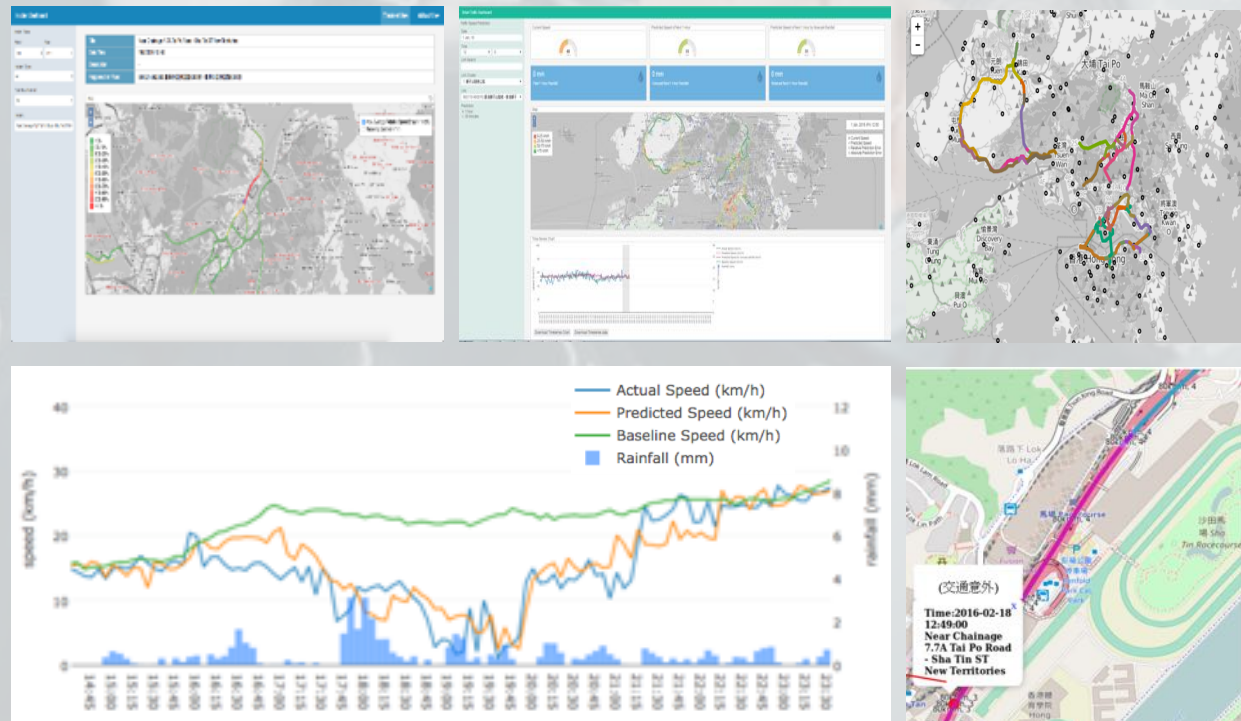


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Methodology:

Deep Learning – Big Data Artificial Intelligence



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Client Examples

AI in Energy Saving

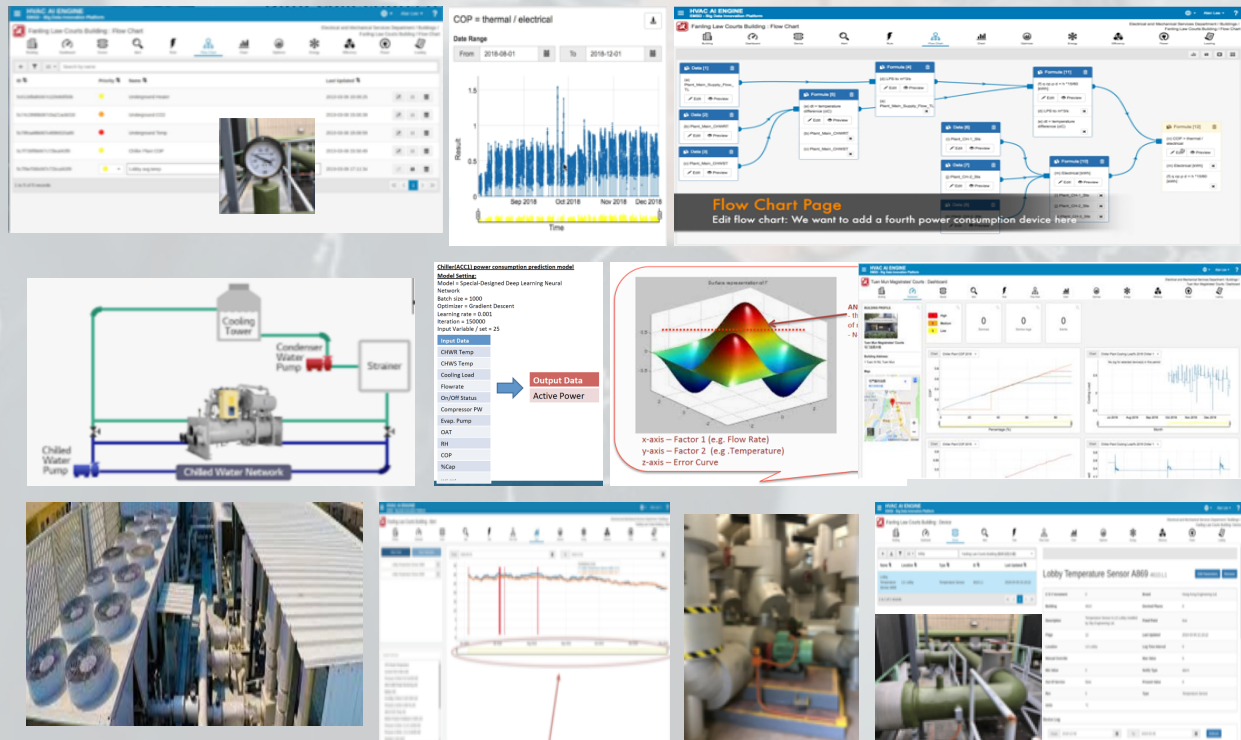
Electrical & Mechanical Energy Saving AI Energy Saving & Optimization – HVAC Chiller

Objective:

- Predictive Analytics in Energy Saving in Building Chiller System
- Data Collections from Building Sensors & External Data
- By suggesting different set-point settings of the system, back-test shows significant Energy Saving can be achieved
(Client: Government Clients; Some Commercial Clients)

Methodology:

Deep Learning – Big Data Artificial Intelligence

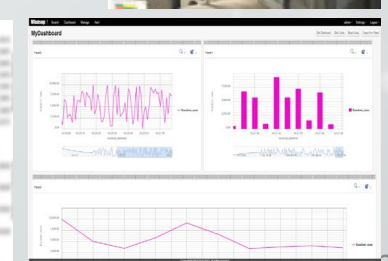


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Preventive Maintenance

Deep Learning – Big Data Artificial Intelligence



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Client References

AI in Predicting Trends

Airline Industry

AI – Customer Number Time Series Trend Prediction

Client: Airline clients

Objective:

- Predictive Analytics in Customer Number & Trends
- Data Collected from Different Flights Records, Flights Configuration, Destination, Airlines, Holidays, Events, Economics etc.

Achievement / Business Impact:

- Critical in Operation Team for resources planning
- Great Impact on the Profit / Loss of the Business in Control of Cost
- Important for the prevention of wastages of allocated resource

Methodology:

Deep Learning – Big Data
Artificial Intelligence



As requested by Client, pictures are not shown here.

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Client References

AI in
Revenue
&
Customer
Strategy

Logistic Company

Big Data Customer Statistical Analytics: Revenue Growth Strategy and Retention Strategy

Client: Global Logistics Client

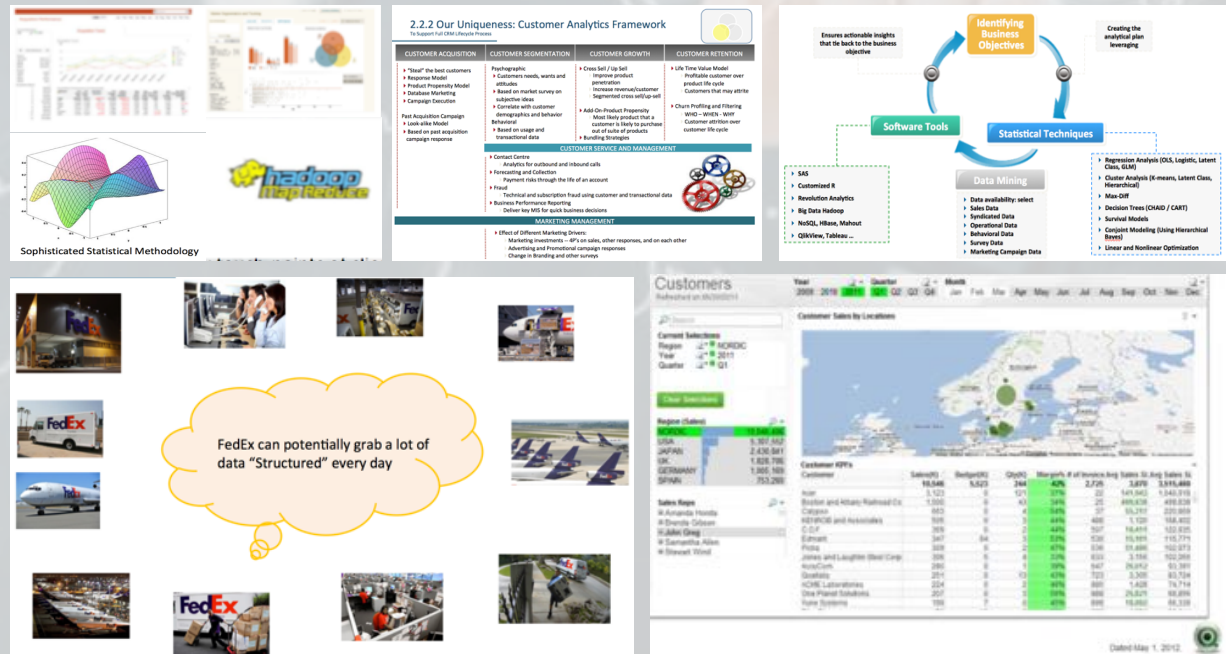
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- Statistician analyzed the business scenario and designed the customer strategy using algorithms
- We deployed Big Data machine learning to automate the business strategy

Achievement: Client successfully raise revenue objective with good satisfaction



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Client References

AI in Image Document

(Document Image Classification, Information Retrieval)

Financial Institutions

AI - Entity Recognition Engine (Paper-to-Electronic Module)

Methodology:

Deep Learning – Big Data + Artificial Intelligence


Objective:

- Big Variety of Document format cause rule-based OCR recognition difficult
- AI is used to OCR, recognize paper text and automate the data entry


Document Entity Recognition AI

- Paperless World
- Reduce Your Operational Cost
- Faster
- Digitize your trade flow

DEMO DATA



MAERSK



MAERSK LINE

RFC GHE092502HKS

Shipper (Complete Name And Address)
Shenzhen Ailisheng Trade Co., Ltd.
Phoenix Road, Luohu district, Guangdong
Shenzhen city, China
Telephone and fax: 086-755-36922075

Consignee (Complete Name And Address)
Alejard Pe S.A.S - Aptdo Postal 28059
Carrera 100 5-39 - Cali - Valle - Colombia
Telephone and email: 059-032-4491451 -
alejard@hotmail.com

Notify Party (Complete Name And Address)
Same as consignee

Place of Receipt:
Shen Zhen / China

Port Of Loading:
Shanghai / China

Place of Delivery:
Cali / Colombia

Port Of Discharge:
Buenaventura / Colombia

Marks And Numbers
20' steel Dry Cargo

No. of PKGS
500 packages

Description of Packages And Goods
500 units of 15.6 inch laptop with
core i7 8GB RAM, in 6 pallets

Gross Weight
1650 Kg

Measurement
100 %
Q X Q

Place and date of issue: 15 - August - 2010
Shen zhen / China

For Release Of Shipment, Please Contact:
Agencia de Aduanas Sicomex Ltda - Buenaventura
Calle 2 No. 2°-58 - PBX: (052) 242 2798
Fax: (052) 242 4823 - buenaventura@siacomex.com

Total No. Of Container/Package Received By The Carrier: 1 / 0

For Transhipment
To: Maersk Line

Vessel/Voyage:
CSCL LE HAVRE / 0029W

Numb...	Field Name	Field Value	Confidence	Action
1	Shipper	Ailisheng Trade	90%	<input checked="" type="checkbox"/> <input type="checkbox"/>
2	Vessel	3	90%	<input checked="" type="checkbox"/> <input type="checkbox"/>

- Image Recognition
- Textual Analytics
- Document Classification
- NLP

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Client References

Big Data
Recommendation

Online-offline Strategy

Global Retailer

Big Data Recommendation Engine and E-commerce

Objective:

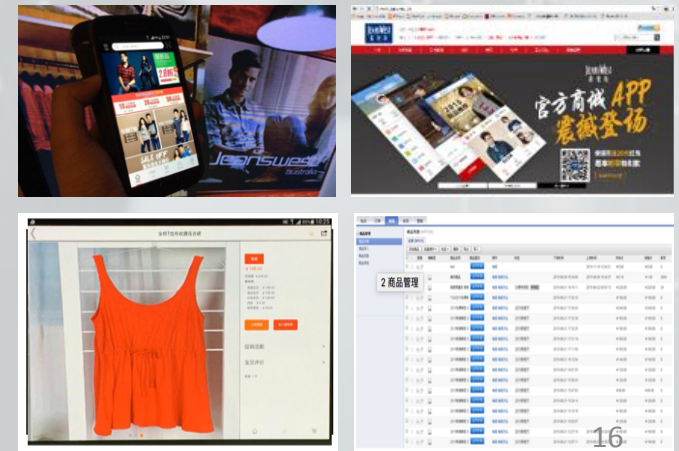
- Upsell/Cross-sell the retailer's product in E-commerce and Brick-and-mortar.
 - Provide predictive insights on suggesting product and items in online and offline shop.
- Offline-to-Online (O2O) retail customer upsell by using multi-touch-point data.

Algorithm Methodology:

- Collaborative Filtering and Statistical Analysis

The work of Alan's team:

- Project Manager and business consultant conduct business due diligence
- Our statistician use Statistical Modules to analyze the business and fine tune the parameters on the prediction model by mathematics
- Our software developers develop Big data machine learning modules to run the analysis
- Our system architect provide service for data management and planning for integrating client's existing infrastructure
- We develop and automate using Big Data Technology
- **Achievement: E-commerce revenue growth, O2O brick-and-mortar strategy insights**



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Client References

AI & Big Data
Network
Equipment
Monitoring

[Telecom Operator] Network Equipment Monitoring – Big Data on Telecom Sensors Network



Client Example

- MNC telecom Operator

Project Example

- **Telecom Equipment Tester:** Our Proprietary hardware telecom equipment
- **Mobile Application Front-end for Control:** Technicians can use the mobile phone to remotely control and monitor the telecom equipment and infrastructure

Big Data Analytics

- Use Big Data Technologies for large scale data collection from remote equipment and sensors.
- Use Classical machine learning algorithms for time series predictions

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Client References

[Logistics Association]

AI – Activity Recognition

[Manufacturing Clients]

Machine Motor Abnormality Detection & Predictive Maintenance (AI)

Client Example:

- Factory Plants with 150,000 sq feet
- Machine Predictive Maintenance

[Global Consultancy Clients]

AI – Chat-bot for Customer Service



[Shopping Mall]

Location-based Big Data Analytics in Shopping Mall



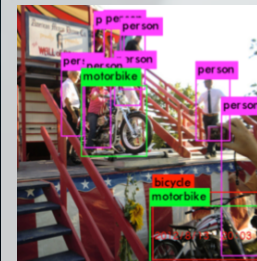
[Manufacturing Clients]

AI - Computer Vision for Food Picking with Robotics (Image Recognition)



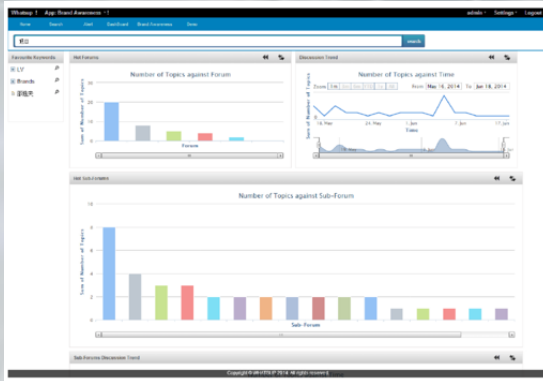
[Manufacturing Clients]

AI - Computer Vision for Traffic Objects

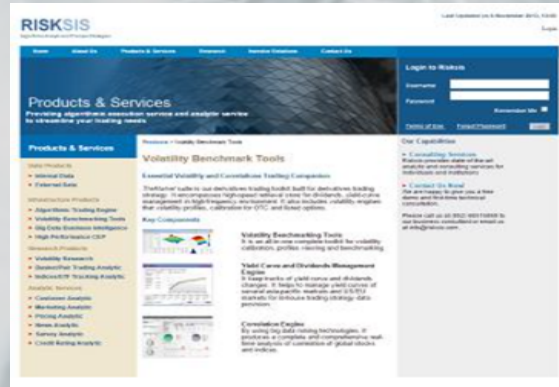


More Big Data / AI Product References

Big Data Social Media Data Search Engine



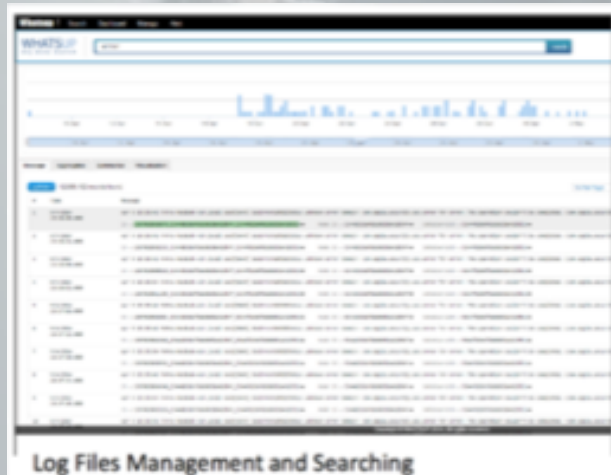
Wall-Street High-Frequency Trading Algorithmic Engine



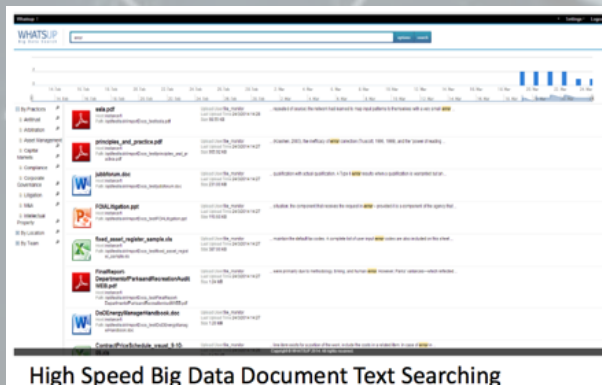
Secure Real-Time IP Phone System



Log Management



Big Data Document Management System



High Speed Big Data Document Text Searching

Mobile Apps

