

**The new normal of  
corporate training  
under the pandemic**



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**About  
our  
team**

# About our team

- Start working on e-learning since 2010, based in Hong Kong
- Focus on developing e-learning/ corporate training technologies
- Spin-off company from HKU e-learning development lab
- Serving users in Hong Kong, Macau, China and overseas

# Corporate we have served...

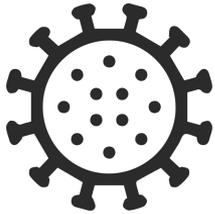


# More about our team

- HKICTA x 6
- Represent HK in APICTA
- HKCS OICTAA x 2
- 15-top cloud application by HKPC
- TSSSU@HKU x 2



# Stay ahead of corporate training initiatives during a pandemic



There is potential fourth wave of outbreak. Hence **adapting workplace learning** is needed.

# Stay ahead of corporate training initiatives during a pandemic



Learning culture online will be more **mature** after the pandemic.

# Stay ahead of corporate training initiatives during a pandemic



Keeping employees **safe and reducing risk** has displaced cost as the key driver behind digital learning.



**iTrain**

A self-learning VOD solution

# iTrain

What is it?

- Mobile-based MOOC
- Study and assessment
- Distribute training materials & activities



# iTrain - advantages

- Enhance staff training interest
- Track users learning progress
- Save resources for time & venue
- Stay online & keep social distance, reducing risk during pandemic
- Support different devices



# Learning Path

## 學習流程

1

Learn through short video / PDF / etc.  
透過短片 / PDF等教材學習

2

Assess trainees through quiz  
透過測驗，以評估理解程度

3

Collect feedbacks from trainees through "Course Evaluation" in order to improve the course  
以課後問卷收集學員對課程的意見，從而改善課程

4

Recommend the course to others,  
encourage more colleagues to learn  
推薦課程給其他同事，鼓勵同事一同學習



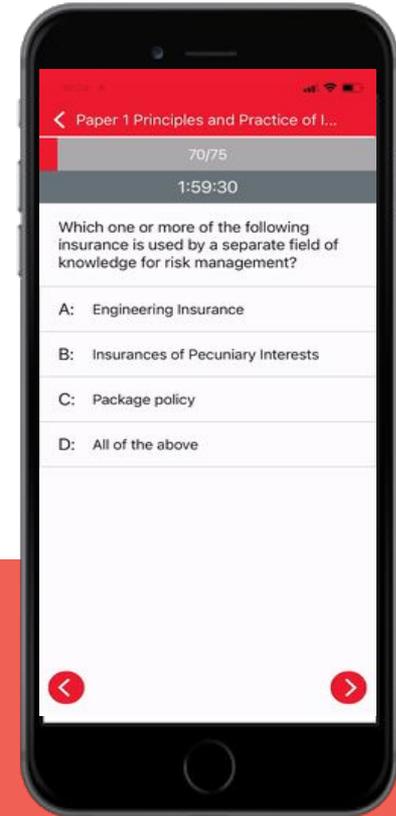
# Backend Management

## 完善後台管理



# Self revision through mock exam

Trainee can complete mock exams and do revision.



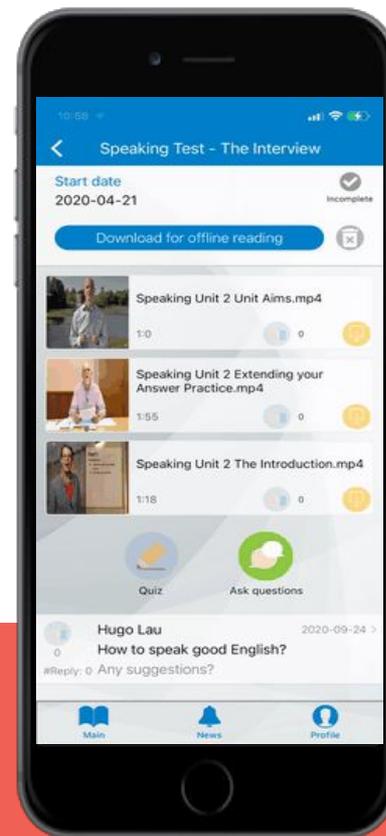
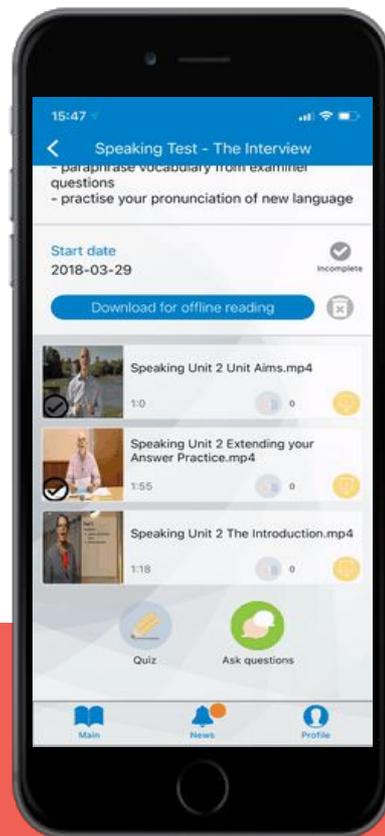
# Follow trainees' learning progress

By migrating your company structure to iTrain, managers can follow trainees' learning progress and provide feedback.



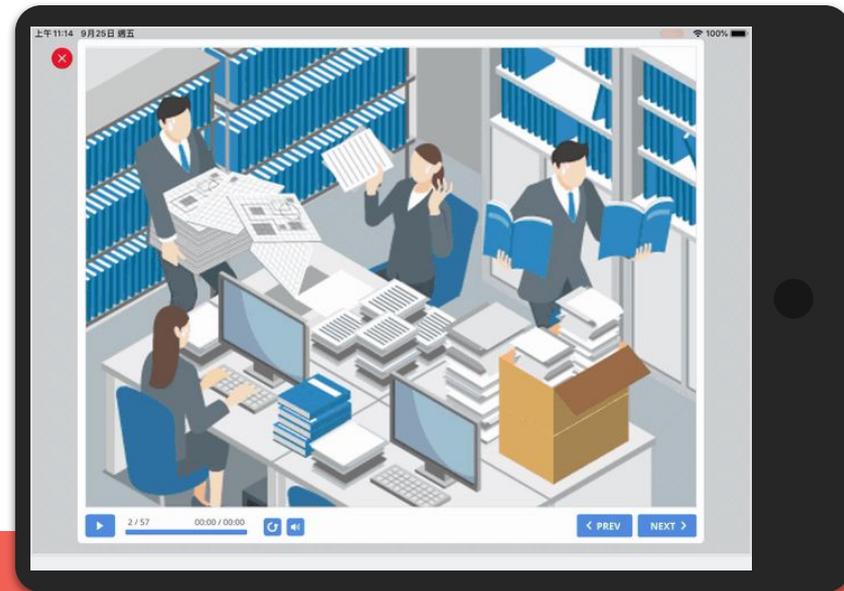
# Discussion board

- Users can comment or like each other's post
- Students can learn more through interaction and stay interested



# Scorm compatible

- Sharable content object reference model
- Compatible with other e-Learning softwares



# Effect of pandemic on face-to-face training

- Social distancing causes face-to-face training difficult
- Foreign trainer could not come to Hong Kong
- Livestream platform has limited tools for training



**iClass Corporate**

Interactive training solution

The logo for iClass Corporate features a stylized 'i' and 'C' in black, with a red vertical bar to the left of the 'i'.

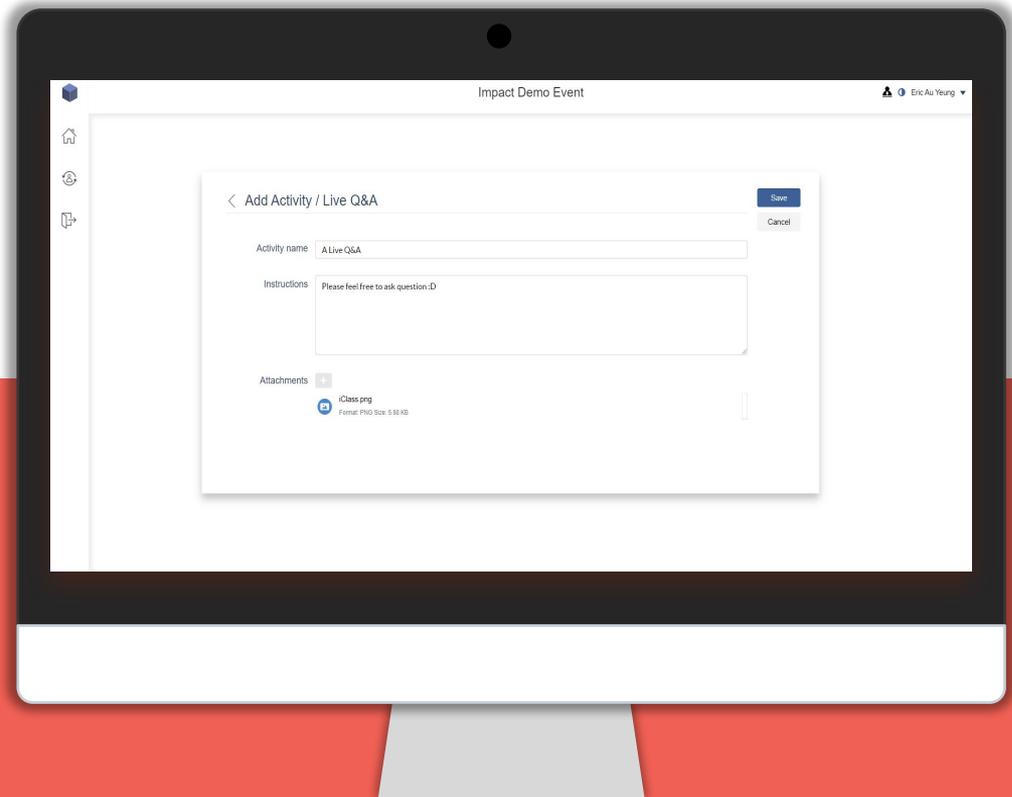
# iClass Corporate

What is it?

An online platform to host and facilitate training by providing

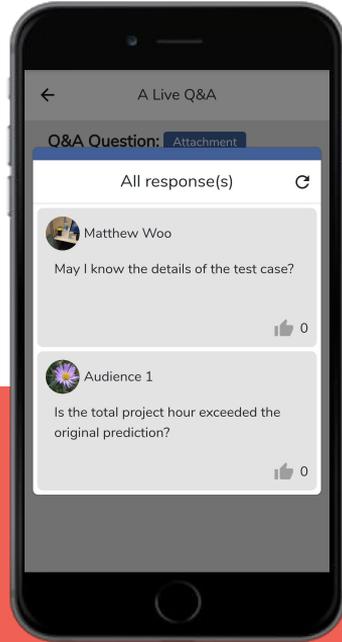
- Interactive activities
- Reduce barrier between speaker and audience
- Data analysis

# iClass Corporate - Demo (Q+A + Voting)

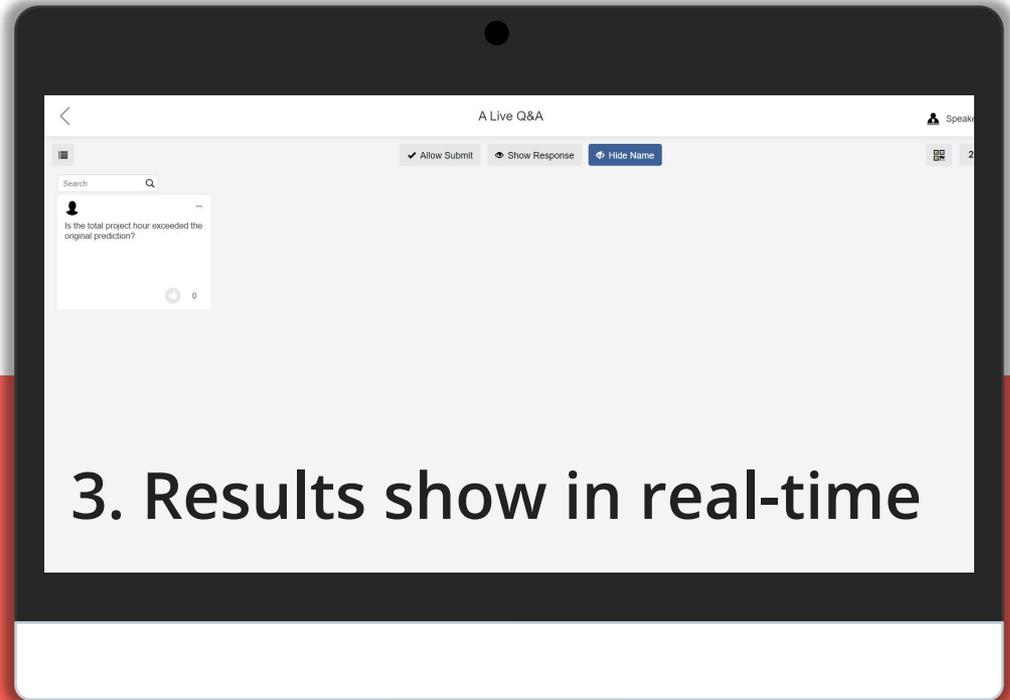


1. Speaker setup

# iClass Corporate - Demo (Q+A + Voting)

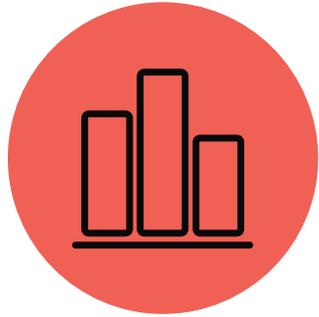


2. Audience response



3. Results show in real-time

# iClass Corporate - functions



## Live Polling

Audiences vote using their mobile devices. Results are shown in real-time as pie chart and table.



## Live Q&A

Audiences raise their question(s) in free-form text in the Q&A session.

# iClass Corporate - functions



## Short Quiz

Showing score in real-time. Question types include matching, multiple-choice and fill-in-the-blank.



## Brainstorming

Audiences response are shown in real-time as different format, such as tag cloud, list view and pie chart.

# iClass Corporate - functions



## Drawing

Audiences submit their drawing answers. Results are shown in real-time on the projector.



## Upload

Audience can upload their video as a response. Results are shown in real-time on the projector.

# iClass Corporate - functions



## Text

Audience can see the text information in each topic. It can be subtitle or additional detail of the activity.

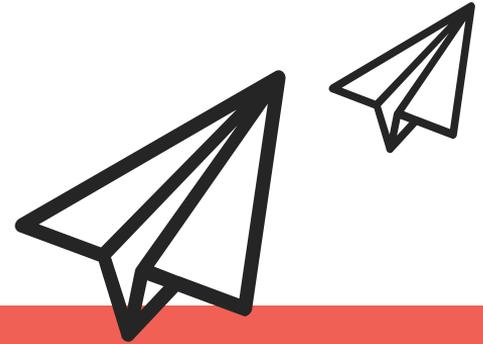


## Website

Audience can visit the hyperlink attached in the event.

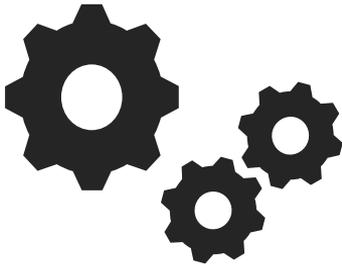
# iClass Corporate - advantages

- No more hassle on switching between applications (Multiple in-class activities)
- Real-time feedback and statistic
- Multi-platform (iOS/AN/Web)
- Local team support



# How it works together?

- Live hosting the training with stream
- Share screen to show the activities



**Livestream App**

- Setup multiple type of activities
- Live response from audience
- Full control on response display
- Analysis response data and show it

**iClass Corporate**

# How it works together?

- Attend the training via livestream



**Livestream App**

- Interact with the host via different activities
- Browse attachments (pdf, mp3, mp4)
- Mobile/PC platform supported

**iClass Corporate**



## Contact us

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